

## Important Notice

### HA Convention 2024

#### Privacy Policy

The Hospital Authority, 147B Argyle St, Kowloon, Hong Kong (“**HA**”) is a statutory body which manages public hospitals in Hong Kong. The HA may collect your personal data if you attend, speak at or participate in the Hospital Authority Convention 2024 (the “**Event**”). This Privacy Policy sets out how the HA will collect and process your personal data.

1. If you attend the Event, the HA may ask you for personal data, including your name, title, organisation, contact details, information relating to payment of fees, and other information requested in the registration form.
2. In addition, if you speak at the Event, the HA may ask you for information about your qualifications, experience and biography, or may collect such information from online or public sources.
3. You may register to provide the above information through the Hospital Authority Convention 2024 website (the “**Convention Website**”), which is operated by a website service provider on behalf of the HA (“**Convention Website Provider**”). Registration is optional.
4. When you provide your personal data, please make sure that the data is accurate and complete. If you do not provide any information identified by the HA as mandatory, the HA’s processing of your registration will be affected and the HA may not be able to register you to attend or speak at the Event.
5. The HA may use or process your personal data for the following purposes:
  - to invite or register you to attend or speak at the Event;
  - to organise the Event, including access to the Event, arranging meals (if applicable), verification of identity, and organising associated events;
  - to contact you with information about the Event (before, during and after the Event);
  - to provide information and services through the Convention Website;
  - (if you are a speaker) to include your name, biography and presentations on the Convention Website, publications and programme;
  - where required or permitted by law;
  - for other purposes directly relating to the purposes identified above; and
  - otherwise with your consent.

The HA will obtain your consent before using your personal data for any other purposes.

6. For the above purposes, please also note that your personal data may be made available to:
  - appropriate persons in the HA who require it for matters related to your attendance at the Event and for organizational matters or directly related purposes;
  - appropriate persons in any relevant government departments or authorities, when the HA is required to provide it under the relevant legislation for use for the purposes of that legislation or where required or permitted by law; and
  - the Convention Website Provider and other third parties (including third parties who provide administrative, storage, telecommunications, information technology and other services to the HA to assist in organising or staging the Event) to process your personal data for above mentioned purposes. Such service providers are subject to obligations not to use or disclose that data, except to provide those services.
7. The HA will retain your personal data for a maximum of 3 years for the purposes for which the data was collected subject to any legal or regulatory requirements.
8. If you wish to seek access to and/or correction of your personal data, you may do so under the Personal Data (Privacy) Ordinance. For such requests, please contact HA’s Data Controller, Hospital Authority

Head Office at Data Protection Unit, Room 529N, 5/F, Hospital Authority Building, 147B Argyle Street, Kowloon, Hong Kong.

9. You may also wish to refer to the [Statement on HA's Data Protection Policy and Practice](#).
10. This Privacy Policy has been translated into Chinese. If there is any inconsistency or ambiguity between the English version and the Chinese version, the English version shall prevail.
11. If you are located in the European Union or the United Kingdom and you provide your personal data to the HA, please note the following additional points:
  - (a) The HA will process your personal data as “controller” for the purposes of the General Data Protection Regulation (“**GDPR**”).
  - (b) If you register for the Convention Website, then any personal data you provide through the Convention Website will be transferred by the Convention Website Provider to the HA in Hong Kong. This transfer will be made based on your consent, which we will obtain through the registration form. Hong Kong is not covered by a European Commission adequacy decision and therefore there is a risk that your personal data may not be subject to the same level of protection as in the EU or UK. However, the HA does undertake to treat your data in accordance with the GDPR, the Personal Data (Privacy) Ordinance and this Privacy Policy.
  - (c) The HA is responsible for managing Hong Kong’s public hospital system, and therefore has a legitimate interest to perform its statutory functions and powers. The HA will rely on this legitimate interest to process your personal data, provided that the processing is necessary for the purposes of that legitimate interest and that legitimate interest is not overridden by your interests or fundamental rights and freedoms.
  - (d) The HA does not engage in any automated decision-making or profiling in relation to Event attendees or speakers.
  - (e) You have the following rights under the GDPR subject to certain limitations and/or restrictions and you may contact HA’s Data Controller (see above) to make a request pursuant to these rights:
    - right to access, rectify or request erasure of your personal data;
    - right to restrict or object to processing of your personal data;
    - right to data portability.For more information about these rights, visit <https://ico.org.uk/for-the-public/> or <https://www.dataprotection.ie/en/individuals>.
  - (f) You have the right to lodge a complaint about the processing of your personal data with your local data protection authority.
  - (g) If you have any questions about HA’s use or processing of your personal data, please contact HA’s Data Controller (see above).
12. If you are located in mainland China and you provide your personal information to the HA, please note that you have the following rights under the PRC Personal Information Protection Law, subject to certain limitations and/or restrictions, and you may contact HA’s Data Controller (see above) to make a request pursuant to these rights:
  - right to access and obtain a copy of your personal information;
  - right to request rectification or supplementation of your personal data;
  - right to request erasure of your personal information; and
  - right to request transfer of your personal information to a designated processor (data portability).