

Sponsorship Reply Form

Please complete and return this Form to :

Hospital Authority Convention 2018 Secretariat

Room 410S Hospital Authority Building, 147B Argyle Street, Kowloon, Hong Kong SAR.
Tel: (852) 2300 6837 / 2300 6860 Fax: (852) 2890 7726 E-mail: hac@ha.org.hk

Please return this form to the Convention Secretariat by fax [(852) 2890 7726]. The HA reserves the right to decide if a proposed sponsorship is suitable and acceptable. Acceptance will be solely at the discretion of the HA, not solely on a first-come, first-served basis. The Convention Secretariat shall contact you once this form is received.

Principal Sponsorship

(Closing date for submission: 26 January 2018, 5:00pm)

- Principal Sponsor HK\$280,000

Poster Session

- Poster Session HK\$53,000

Advertisement in Programme Book

- (a) Outside Back Cover HK\$56,000
(b) Inside Front HK\$42,000
(c) Inside Back (left) HK\$35,500
(d) Inside Back (right) HK\$35,500
(e) A4 Full Page HK\$27,500
(f) Half Page HK\$22,500

Other Sponsorship

- (a) Convention Notepad HK\$38,000
(b) Convention Pen HK\$38,000
(c) Inserts (for each item) HK\$14,500

Exhibition Booth

(Closing date for submission: 26 January 2018, 5:00pm)

- (a) **Shell Scheme (9 sqm per booth)**
Please write "1", "2" & "3" to indicate zone priority
Priority: ___ A. Premier (HK\$56,000/booth)
No. of booth: 2 / 3 / 4
Priority: ___ B. Foyer (HK\$51,000/booth)
No. of booth: 1 / 2 / 3 / 4
Priority: ___ C. Other locations (HK\$45,000/booth)
No. of booth: 1 / 2 / 3 / 4
- (b) **Raw Space (min 18 sqm)**
Please write "1" & "2" to indicate zone priority
Priority: ___ A. Premier (HK\$53,000/9sqm space)
No. of space: 2 / 3 / 4
Priority: ___ B. Foyer (HK\$51,000/9sqm space)
No. of space: 2 / 3 / 4

Declaration

I hereby confirm the proposal of above sponsorship and agree with the conditions set out in Page 2 (overleaf).

Company/Organisation Name & Chop:

Company profile:

Brief description of the product/service to be promoted (e.g. proposed item(s) to be displayed):

Contact Person's Name & Title:

Address:

* **Emergency contact:** Mobile No.: _____ or
(Mandatory) Email: _____

Tel: _____
Country Code Area Code

Fax: _____
Country Code Area Code

E-mail: _____

Signature: _____

Date: _____

* A contact person as emergency contact outside office hours.

Note (1) Layout design plans should be submitted for prior approval for application of raw space.
Note (2) Exact location of booth/raw space will be assigned at the discretion of the HA.

Conditions of Sponsorship

- a) Acceptance of sponsorship by Hospital Authority (HA) does not mean that HA or any of its hospitals/institutions (Hospitals) or employees endorse the sponsor's products or services.
- b) Acceptance of sponsorship will not convey any advantage in sponsors' dealings with HA or any Hospital and will not give rise to any express/implied obligation on HA or any Hospital in favour of the sponsor other than the accepted sponsorship.
- c) Sponsor shall indemnify HA and its employees and agents from and against any and all actions, proceedings, claims, demands, losses, costs, liabilities and damages of any kind arising by reason of any act or omission of the sponsor in the course of or in connection with this sponsorship and not directly as a result of HA's gross negligence.
- d) Sponsor and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum. They shall not engage in any action or conduct which may be regarded as obscene, indecent or profane or may lead to ridicule, exploit, demean or discriminate other persons on the basis of their age, colour, creed, disability, national origin, race, religion or sex. HA reserves the right to eject from HA Convention any sponsor or representative who, in the sole opinion of HA, violates those standards, and that upon such ejection, HA shall not be liable to refund any sponsorship payment received by HA or for any other compensation to the sponsor.
- e) Sponsor has no rights to use the names and/or logos of HA or any Hospital for any purpose (including but not limited to publicity and display) without prior written permission of HA.
- f) Sponsor shall not assign, transfer or sublicense any of its interest, rights and obligations under or in connection with the sponsorship, whether in whole or in part, without prior written permission of HA.
- g) Sponsor should not have any influence over any matters relating to HA Convention (including the content thereof).

Sponsor shall at all times uphold the good name, image and reputation of HA and not engage in any action or conduct which may damage or bring into disrepute the name, image and/or reputation of HA.