



## Service Priorities and Programmes Electronic Presentations

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### **Magic Profile Board**

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### **Keywords:**

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### **Introduction**

Person-centred care is to enhance patient's quality of life and sense of respect. Patient's care preferences and concerns even in everyday living are highly emphasized. Thus, 'Magic Profile Board' initiated in Bradbury Hospice to allow patients to have 'more say' in their daily care.

### **Objectives**

This project aimed to enhance personalized care of patients in ward; build closer relationship with patients; and create a respectful and supportive environment for patients and their families.

### **Methodology**

This project was implemented since May 2016 in a hospice in-patient care unit. Each patient was provided a designated board, named 'Magic Profile Board'. Patients were encouraged to write on the boards about their favorite foods, hobbies, and care preferences. Their families were encouraged to involve in producing the boards together. They wrote words of blessings, stick family photos, pictures or handmade decorations to enrich the board. It was introduced to the whole healthcare team to engage everybody's active participation.

### **Result**

An evaluation survey was conducted after the project had been rolled out for four weeks from 1 June to 30 June in 2016. A total of 50 participants (5 patients and 20 families, 25 staffs and volunteers) responded. All patients and families' feedbacks were very positive to this board. Besides, the clinical team including nurses, volunteers, doctors, Clinical Psychologist, Chaplain, MSWs, Occupational Therapists and frontline staffs, appreciated the design and objectives of the board. And total 28 copies of written comments were collected. 'Magic Profile Board' could encourage terminally ill patients to create picture boards that reflect their interests and care preferences. Their individualized likes and dislikes could be acknowledged conveying a sense of respect. Produced with the assistance of colleagues and volunteers, these colourful personalized displays not only provide a creative outlet for expression, but also help family members and HA staff interact with patients in a meaningful way and better understand their needs.

Over 100 wish boards provide smart tips in taking care of patients. 'Magic Profile Board' served as a means to empower everyone involvement in promoting patient's quality of life and sense of respect. Frontline colleagues across the Hospital Authority are pooling their collective wisdom and collaborating in creative ways to enhance patient-centred care.