

*Hospital Authority Convention 2016*

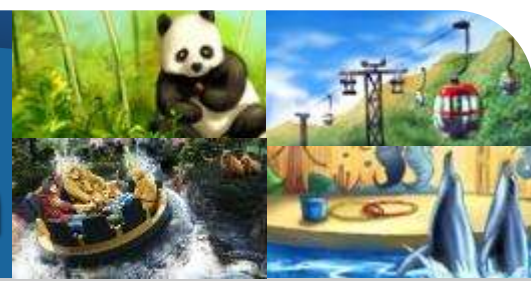
# **Sustainable Leadership – Aspirations to Expectations**



*Tom Mehrmann*  
*Chief Executive, Ocean Park*  
*May 4, 2016*



# Audience Participation

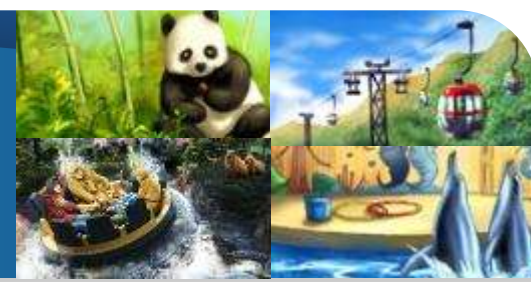


How many of you desire **SUCCESS?**





# Audience Participation

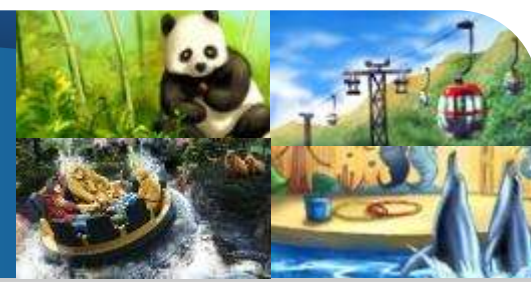


Ocean Park **ASPIRES** to be a world leader in providing excellent guest experiences in a theme park environment connecting people with nature.

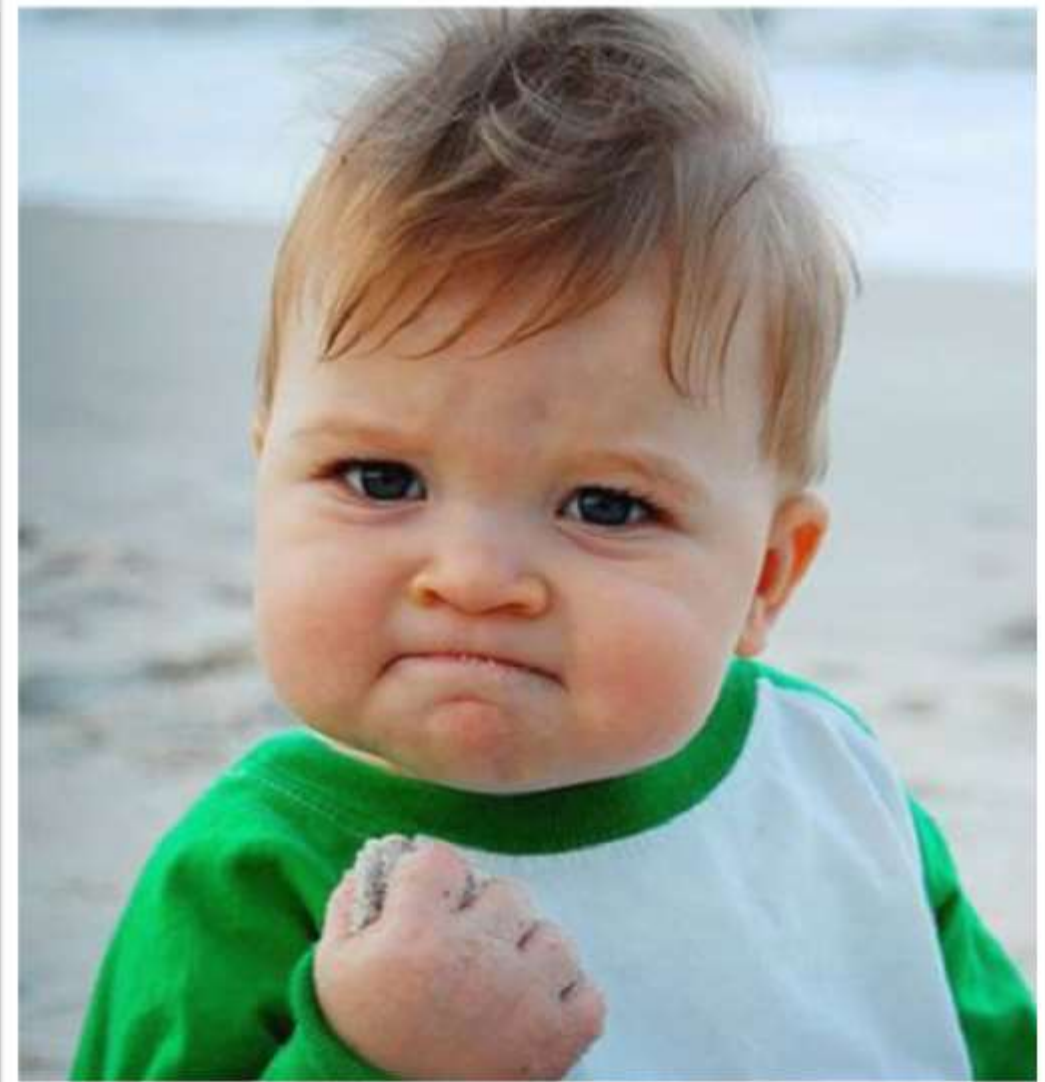




# Audience Participation

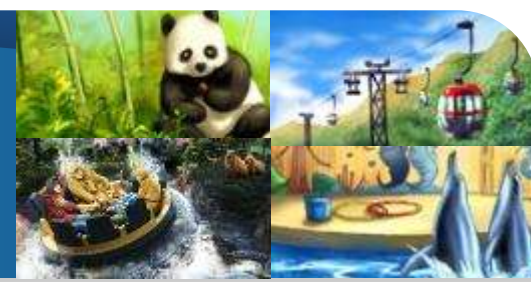


How many of you  
expect  
**SUCCESS?**





# New Vision Statement

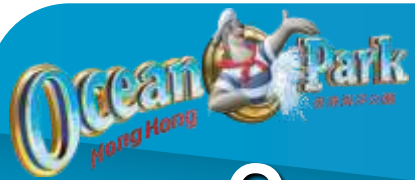


Ocean Park **WILL BE** a world leader in providing excellent guest experiences connecting people with nature.









# Ocean Park Opportunities

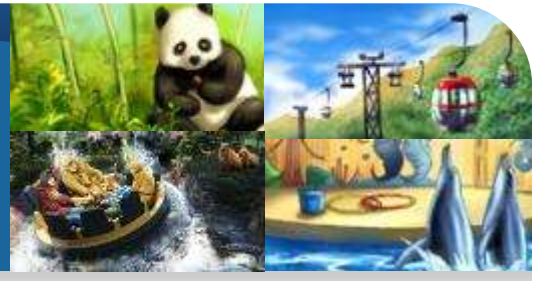


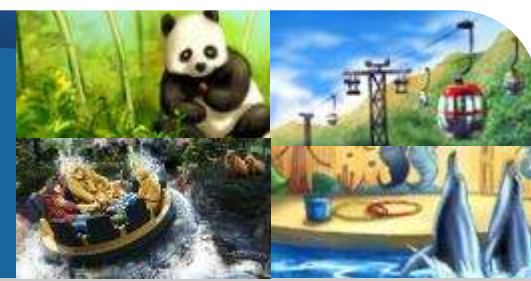
- Differential Product Qualities



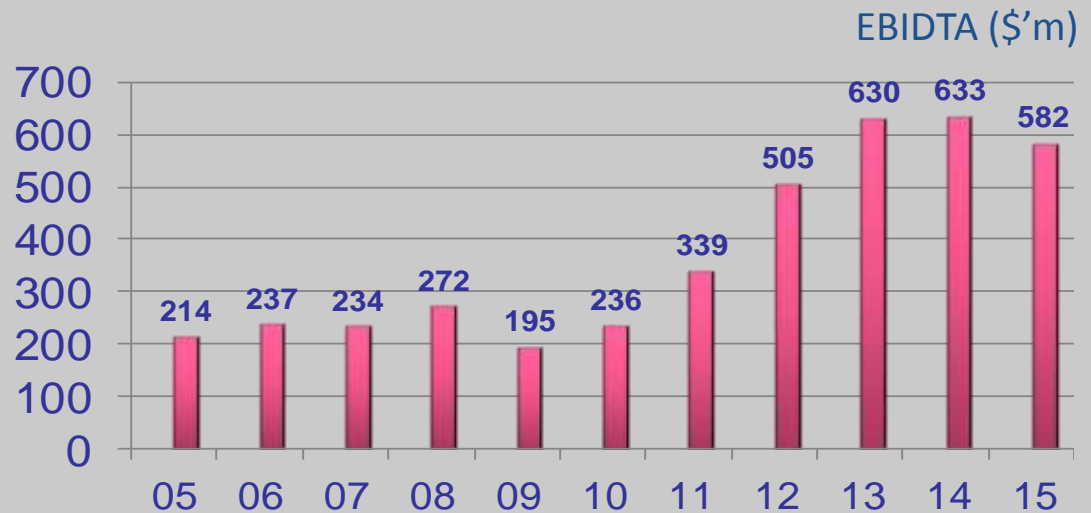
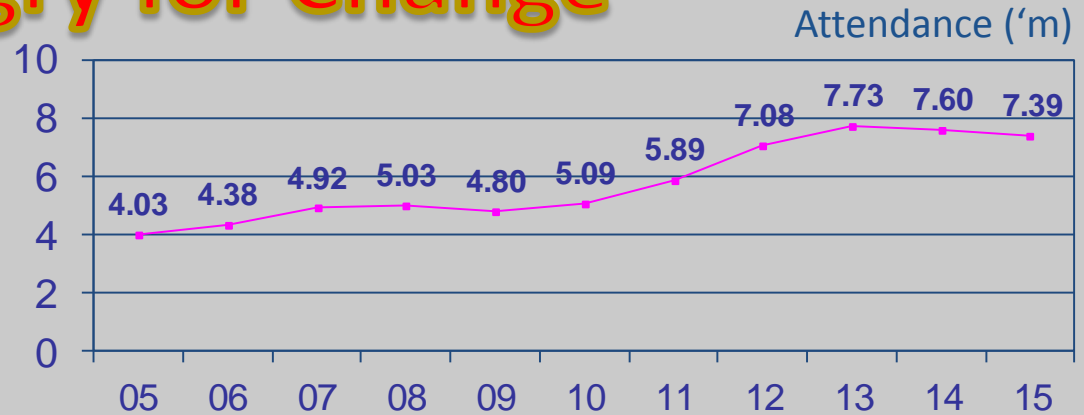


# Success Factors

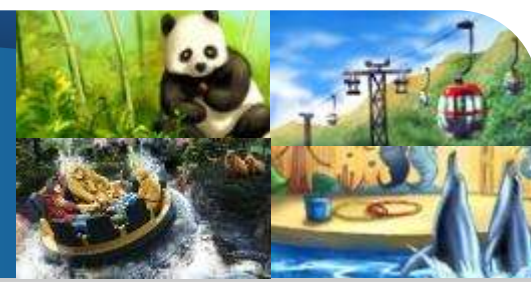




## Be Hungry for Change





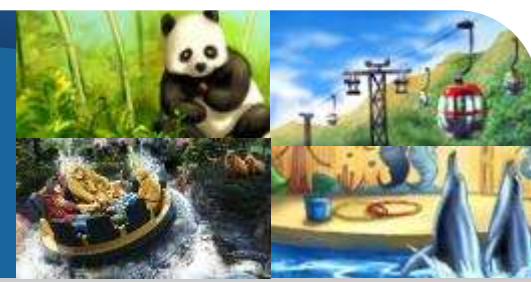


Innovate Beyond Your Customers' Imagination



*Woman's Foot in Glass*

# Success Factors



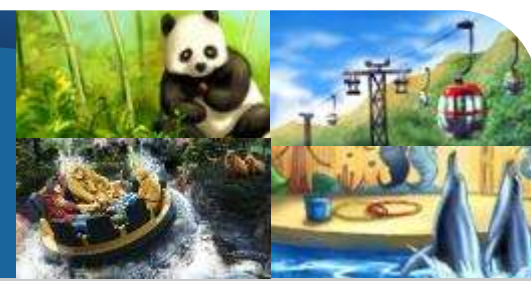
Be  
Disruptive  
by Nature





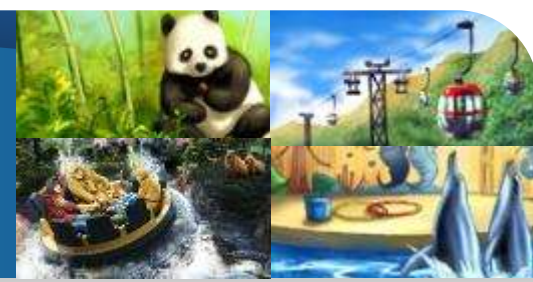
*Aqua City commercial*

# Success Factors



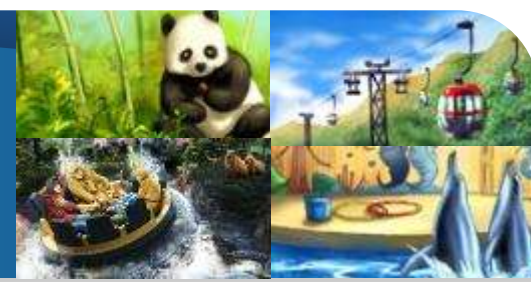
Be  
Genuine  
not just  
Generous





# INNATE QUALITIES OF LEADERS

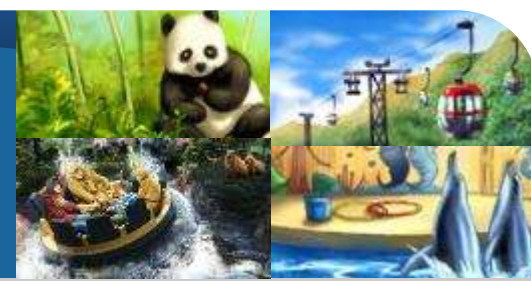
# 10 Innate Qualities of Leaders



## 1. Curiosity



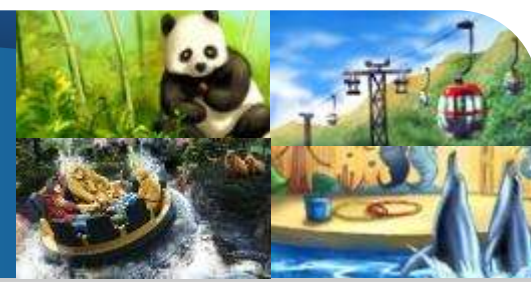
# 10 Innate Qualities of Leaders



## 2. Sense of Responsibility



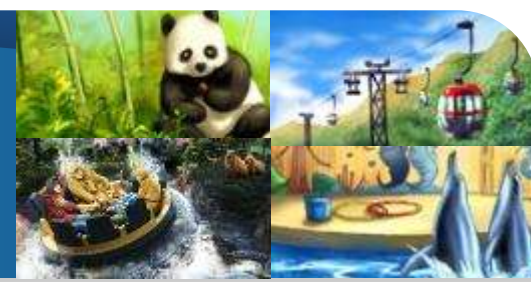
# 10 Innate Qualities of Leaders



## 3. Sense of Humor



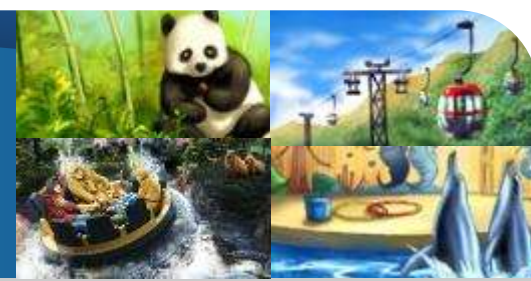
# 10 Innate Qualities of Leaders



## 4. Passion



# 10 Innate Qualities of Leaders

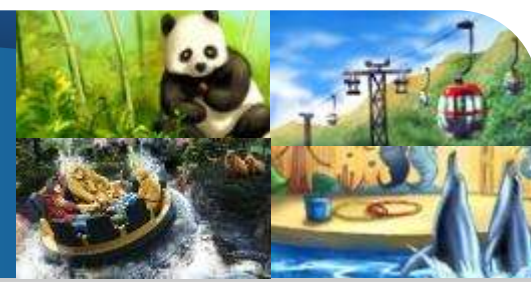


## 5. Courage of Conviction





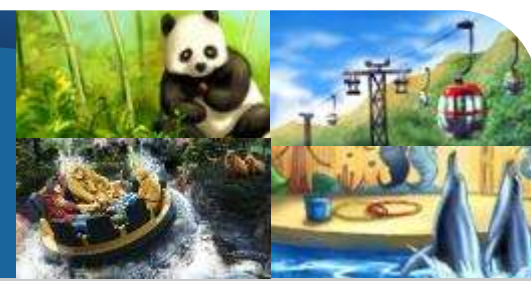
# 10 Innate Qualities of Leaders



## 6. Initiative



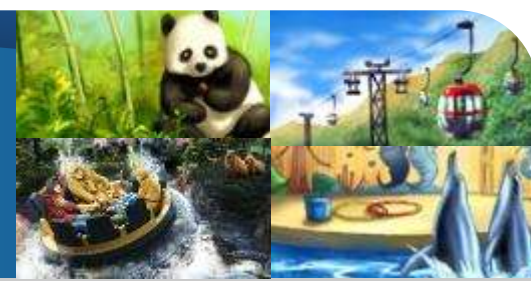
# 10 Innate Qualities of Leaders



## 7. Creativity / Innovative



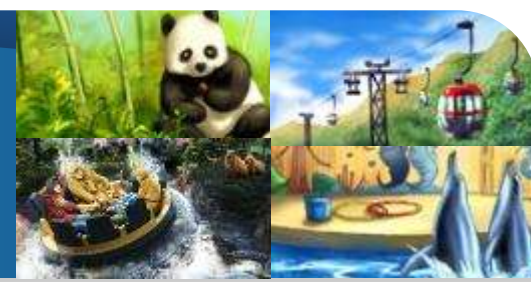
# 10 Innate Qualities of Leaders



## 8. Sense of Urgency



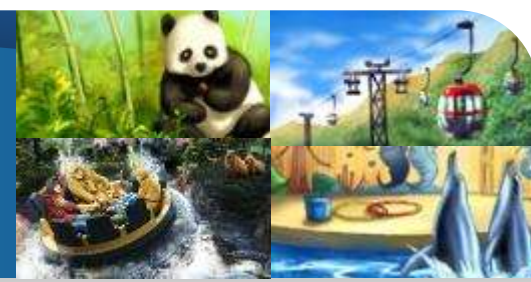
# 10 Innate Qualities of Leaders



## 9. Persistence

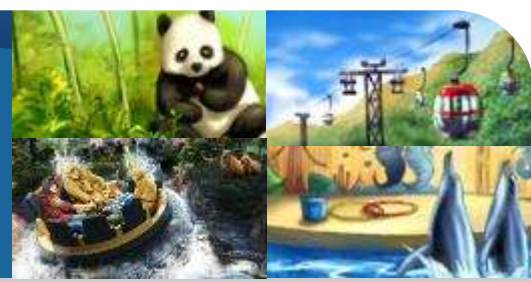


# 10 Innate Qualities of Leaders



## 10. Confidence

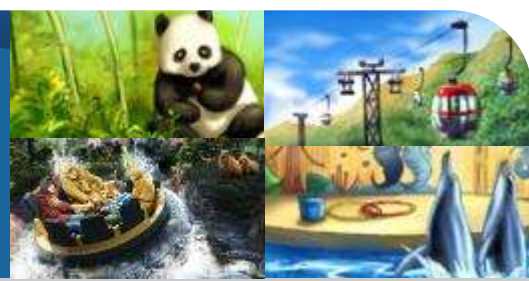




**Thank You**



Ocean Park  
Hong Kong



Ocean Park<sup>TM</sup>  
Hong Kong  
香港海洋公園