

Smoking Counselling and Cessation Service in Hospital Authority

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On behalf of COC (Family Medicine)

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Outline

- Background
- The Smoking Counselling & Cessation Centres
- Protocol-Driven Workflow
- Patient's Feedback
- Service Statistics & Outcomes





Background





Burden of Smoking in Hong Kong

- Annual health care cost for tobacco related morbidity from both active and passive smoking is ~HK\$2.6 billions (McGhee 2006)
- Better smoking cessation services could help save such cost for better service utilisation

Component	No. of units	Estimated value (HK\$ billion)	
Public hospital days	581,430	1.80	
Private hospital episodes	6,370	0.12	
Specialist outpatient clinics	256,823	0.15	
General outpatient clinics (714,585	0.16	
A&E visits	105,661	0.06	
Private GP visits	2,019,962	0.34	
Total cost	2.63		

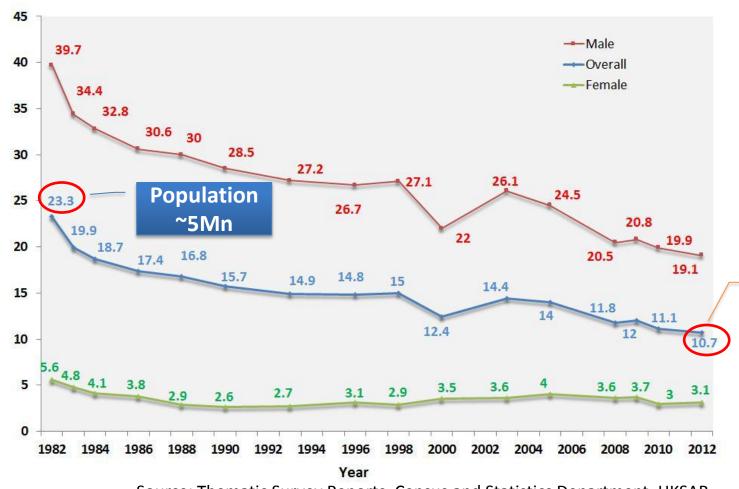


McGhee SM, et al. Tob Control 2006; 125-130

Proportion of Daily Smokers aged 15 or above (%)

Smoking Pattern in Hong Kong

Daily Smoking Prevalence in Hong Kong



Population ~ 7.2Mn







Smoking Cessation Services in Hong Kong

- Department of Health
- Hospital Authority
- Non-Government Organizations:
 - Community-based
 - Traditional Chinese Medicine (acupuncture)
 - For young smokers





The Smoking Counselling & Cessation Centres (SCCCs)





The SCCCs

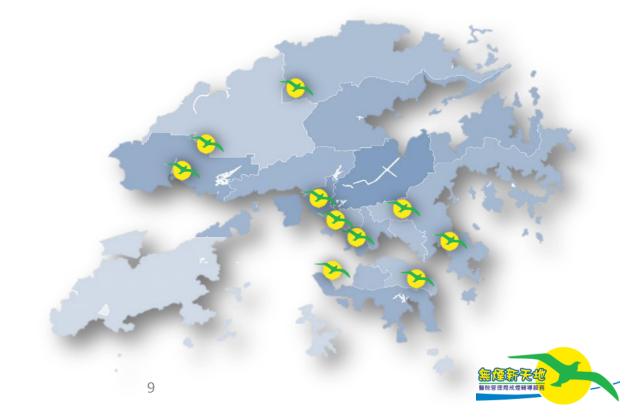
- First established in Hospital Authority in 2002
- Aim to provide smoking cessation service to patients and smokers who intend to quit smoking through a multidisciplinary team approach





10 SCCCs in 2002

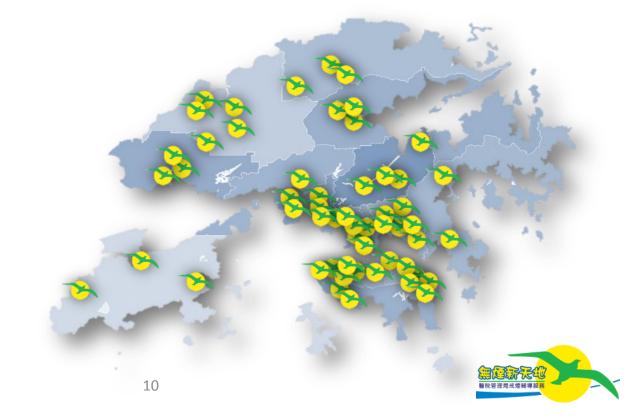
- Full-time and sessional based
- Majority in out-patient clinics





55 SCCCs in 2014

- Government support
- Service expansion since 2011/12





Scope of Service

- Offers assessment to smokers, including Fagerstrom Test of Nicotine Dependence and carbon monoxide level
- 2. Offers smoking cessation counselling
- 3. Provides nicotine replacement therapy and oral medications for indicated smokers





Service Structure

Corporate level

- Service framework formation by Steering Committee on Smoking Counselling & Cessation Programme
- Formed by Hospital Authority Executive, Chief Pharmacy Office representative, and physician and nurse representatives from each cluster

Cluster level

- Led by Family Medicine, collaboration with other specialties, esp. Respiratory physicians
- Service provision by local smoking counselling & cessation team





Multidisciplinary Team Structure

Doctor



Team coordinator



Counsellor



- Acts as team leader to supervise other team members
- Provides medical advice to counselors
- Supervises and/or provides doctor consultation for prescription of oral medications for smoking cessation

- Specially trained Advanced Practice Nurse (APN), Pharmacist, or Occupational therapist I
- Coordinates within own cluster for service alignment and programme reporting
- Acts as a trainer for junior counsellors
- Acts as a case manager and follow up the progress of patients
- Could be Advanced Practice Nurse (APN), Pharmacist, or Occupational therapist I





Training for Counsellors

Teaching programme held jointly by 3

organisations

- Tobacco Control Office (TCO)
- Mayo Clinic , and
- Hospital Authority



- Lectures on smoking cessation treatment
- Workshop on motivational interviewing skills
- Clinical practicum for counsellors at SCCCs





Protocol-Driven Workflow







Referral Sources

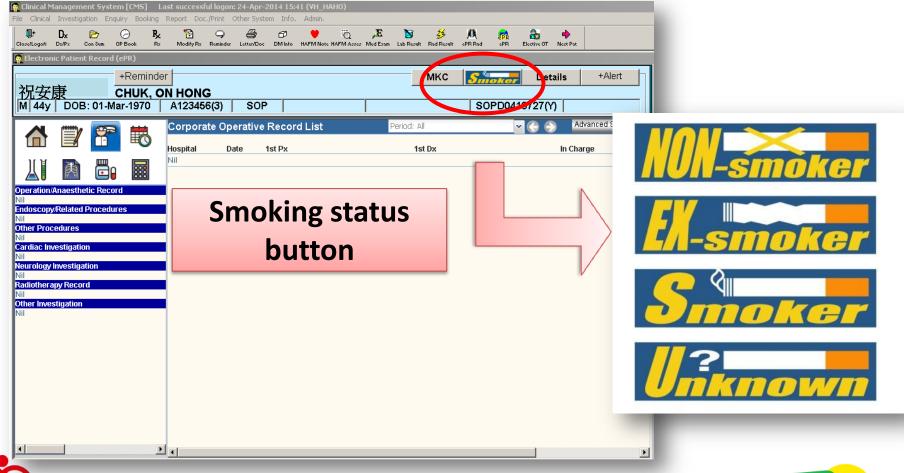
- Healthcare professionals:
 - Out-patient clinics
 - Medical consultations
 - Chronic disease management programmes
 - Hospital inpatient cases

Patient self-referral





 Using smoking status button to increase awareness among staff





Assessment

Upon 1st visit to SCCC:

- Assessment:
 - background medical & smoking history
 - CO level, Fagerstrom scale of nicotine dependence
 - Stage of change, reasons of quitting, barriers







Counselling

- Education & Counselling using the 5Rs approach:
 - Relevance
 - Risks
 - Rewards
 - Roadblocks
 - Repetition









Formulating a Quit Plan

- Set a quit date
- Manage according to different dependences:
 - Physical dependence: prescribe NRT/varenicline
 - Behavioural dependence: advise behavioural alternatives
 - Emotional dependence: enlist social support
- Arrange follow up at 1, 4, 12, 26 and 52 weeks:
 - Face to face or telephone





Telephone Counselling

Sample Scripts for Different Scenarios

successfully | Client is facing difficulty

■ Structured content framework

			stopped smoking		quit
			早晨/午安,我像醫管局無煙新天地 姑娘,想跟進你戒煙的進度。請問你戒左煙未?		
		A. Review of Quit Plan	請問你邊一日有超過24小時無食	(未戒) 而家你每日食煙支?	而家你每日食煙支?
		11.00	煙?	(戒下食下) 你過去7日仲有無食	
			(m250/4A)	煙?	
		B. Evaluation on pharmacotherapy use (if	B) 評估藥物的用法(如適用)		
		appropriate)	i) 尼古丁補充劑		
		i. NRT	a) -記錄病人使用尼古丁補充劑的	模式	
1. neuropsychiatric symptoms	戒煙香口膠: 訓記得戒煙香口膠的正確用法 (Park	a. to note the pattern of NRT use;	你有無用緊我地傳你嘅戒煙貼	/香口釋呀/吸削? 如有:	
& depressive symptoms	-記得每日不能超過粒。	b to adjust home and/or decays of		/食機多粒戒煙香口膠/點吸法?	
new onset or worsening cardiovascular symptoms	吸剤: 記得使用時就像吸煙一樣,每分鐘吸四口; 使用二十分鐘,如此類推,每支藥芯可使用四次		-有冇出現副作用?	TOTAL PARTIES - NO. TOTAL S	
e.g. chest pain, shortness of			b) 調較使用尼古丁補充劑的份量。	/USER EL SOL / Jen SCORPET \	
breath and pain in the leg					
when walking.	ACL TO MERCHINA	ii.Varenicline		需要用戒煙貼的時間或戒煙香口膠的	
	ii) 瓦倫尼克林	a. to assess and advice on drug	粒數或吸劑的支數。		
	a) 請問你而家每日食口服藥幾多粒及幾多次? 徐唔依	compliance;	c) 提醒尼古丁補充劑的正確使用	方法:	
	b) 食口服藥物有無以下情況出現:	b. to monitor side effects including:	戒煙貼:請記得貼戒煙貼係上半	身嘅位置及輸流地方貼。	
	例如: 1. 精神或情绪異樣: 例如情绪低落?				
	2. 心或血管微狀: 例如 呼吸困難、心口痛。	/ 行路時期 部			
	痛、或者啲痛犀利咗/多咗?				
C. Discussion on positive changes	C. 與成功戒煙病人討論正面的改變 D. 與未完全成	功戒煙病人討論 E. 與病人探討放棄戒煙原因並			
i. to congratulate, encourage and show	i. 恭喜你已成功戒煙·戒煙確是件不 所面對困難	加以鼓勵:			
concern to clients' success;	容易的事,但你成功。請繼續堅 i. 咁而家你遇到	月有乜嘢困難? i. 點解而家唔戒?			
ii.to focus on what has been done and	持、唔好浪費咗今次的成功。 - 戒煙期間身體	體・心理可能會 (嘗試找出原因,例如: 情諸			
is helpful to the client;		状及面對誘發吸 欠佳、工作壓力、家庭衝突。			
iii. to invite discussion on benefits and	的地方/事情的方法,請繼續沿 煙的情况等	生活苦悶·脫癟徵狀等)			

Session Content





Client has stopped trying to

Documentation

F 55y

Baseline 1

Clinical Management System [CMS] Last successful logon: 24-Feb-2014 18:24 (QMHHAHO)

Clinical Investigation Enquiry Booking Report Doc./Print Other System Info. Admin.

UH212092(6) HASC

1 Week FU 1 Month FU

Case No.: HASC9600001(Z)

ä

Face-to-face

(3)

CO level (ppm):

看

COPD

Smoking status, history and pattern

Household smoker(s): C Yes C No

Average daily cigarette consumption in the last 30 days:

How long been regular smoking 1 or more cig/day:

Children:

Exposure to secondhand smoke in workplace

Sign 7 Undo

Do client exposed to secondhand smoke (within 10-feet)? C Yes C No

HA Family Medicine Administrator 25-02-2014

Age start smoking:

Spouse:

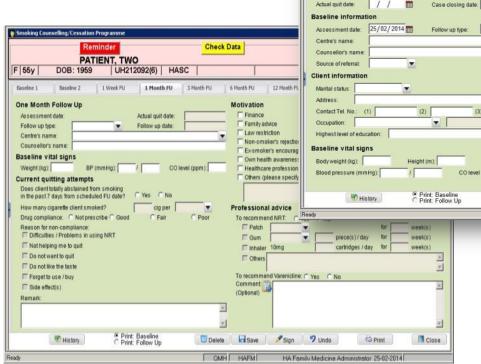
Delete Save

OMH HAFM

Please specify:

Check Data

■ Computerised records for clear documentation







_ | X

+Alert

(cig/day)

Close

Details

HASC9600001(Z)

C Unknown CUnknown

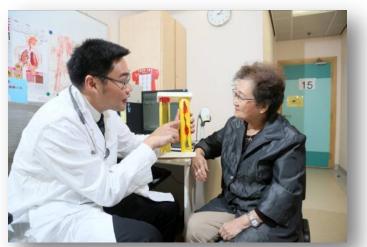
C Unknown

CHinknown

C Unknown

Pharmacotherapy

- Drug management
 - Nicotine replacement therapy
 - Aged 18 years or above & smokes
 ≥10 cigarettes a day
 - Varenicline











Patient's Feedback

Video







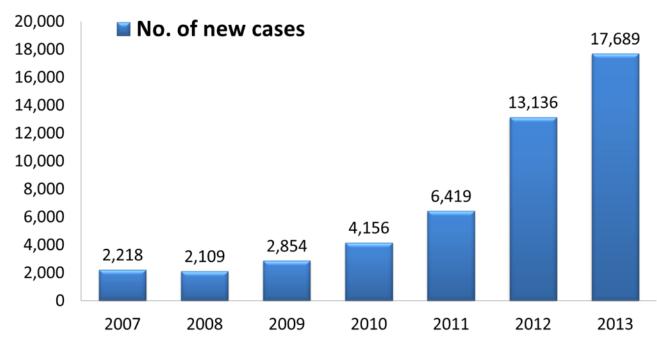
Service Statistics & Outcomes





SCCC Service statistics (1)

- No. of new cases increased by ~8 times from 2007 to 2013
- Service expansion since 2011/12

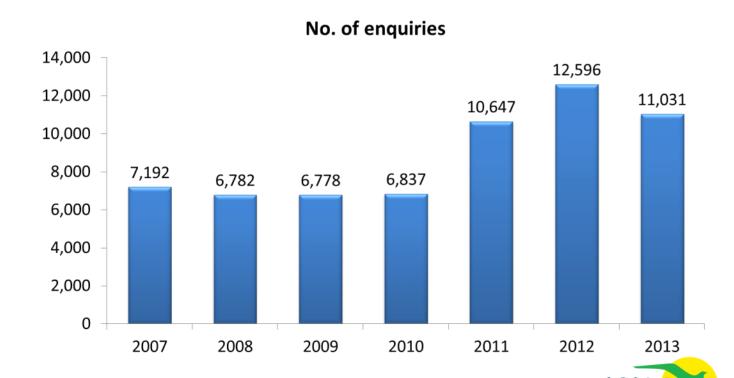






SCCC Service statistics (2)

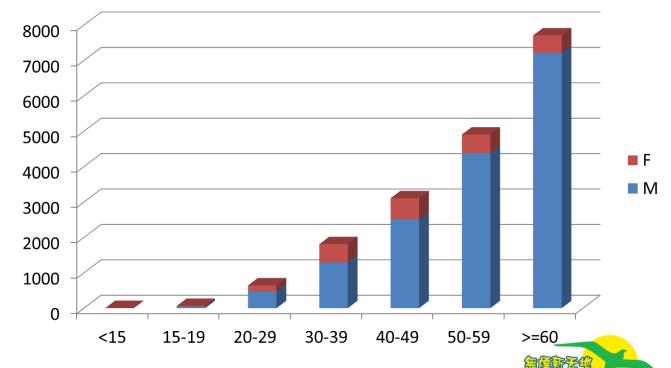
 Volume of enquiries fluctuated according to government initiatives and publicity waves





Patient profile in 2013: Age & Sex

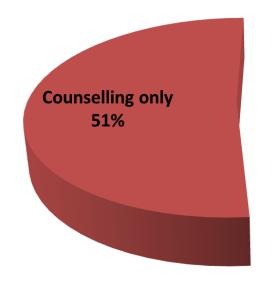
- 18,230 smokers seen
- Age range: 13 to 98 (86.2% >=40 years old)
- Male : Female = 15 : 1 (87.3% male)

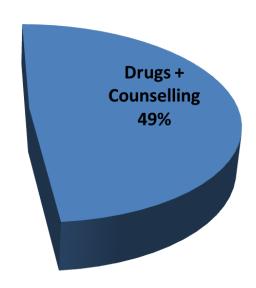




Patient profile in 2013: Interventions

- 51% counselling only
- 49% drugs + counselling



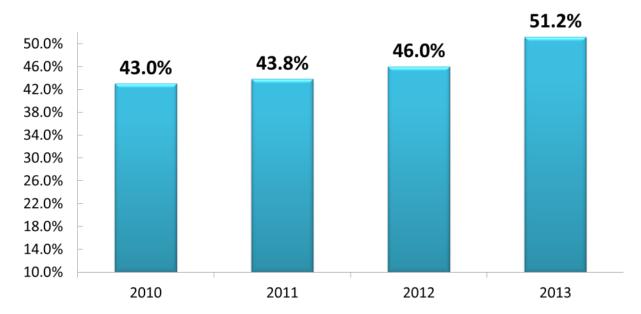






Quit Rate at 52 weeks

Higher quit rates observed



Quit rate definition:

Patients with actual quit date were included and 7-days point prevalence was used





Possible Reasons of Quit Rate Improvement

Government

- Increase in taxation
- Resources support in services

Hospital Authority

- Service expansion since 2011/12
- Service framework enhancement

Training among service providers

- Enhanced training for counsellors and doctors

Patients

- Increase in awareness, especially among chronic illness groups due to various chronic disease programmes





In Summary

 Government support, service expansion, improved service framework and enhanced training have all helped with the improvement in smoking cessation





Way Forward

- 1. Improve recruitment from all healthcare staff
- 2. Continue to enhance training on motivating smokers
 - Conduct training course on motivational interviewing skills
- 3. Explore other modalities in service delivery





Thank You







