



**Service Priorities and Programmes**  
**Electronic Presentations**

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**China Hospital Service Reform-contributions and business opportunity from Hong Kong public and private sectors**

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**Introduction**

China is undergoing rapid and radical reform in the hospital industry, public and private. The speaker, with two decades of hospital and private medical group top management experience in HK, has been actively involved in various China hospital reform business opportunities for years. He will brief the audience the major changes, pressure, and direction of China hospital reform, and current and possible collaboration from HK.

**Objectives**

(1)to summarize, in HK hospital service and management, and financial viability perspectives, the situation of hospital reform in China. (2) to share personal and business experience on China hospital reform (3) to indicate the various options of collaboration, of HA and private sector, in China hospital reform

**Methodology**

Based on China's past and current government policies and the 12th five year plan on healthcare/hospital reform, personal hospital management knowledge, hospital business consultancy and research work experience, and business contacts at major cities of China, the speaker will review in a systemic and pragmatic way what is happening in China and what can be contributed by Hong Kong on the theme of collaboration related to China hospital reform.

**Result**

Collaboration Critical Factors or Hurdles identified are: "3a" human nature: arrogance, apprehension, and appreciation; Management System and operations: e.g., doctor salary and expensive prescriptions like i.v. drip; Financial: need or no needs? depending on scenarios; venture capital's and private equity's role HKSAR is part of China. Our relatively modern and systemic hospital management structure and experience can serve as good reference for the current reform of China hospitals.

Hong Kong, equipped with the high standard of hospital care for patients, medical and healthcare staff's professionalism and service passion, the HA patient-centred holistic care delivery model, low cost but high value (though tough), eHealth/CMS/IT system, plus the private sector's operational and financial management experience, efficiency and ease of applicability (related to smaller size as an important reality), and the general legal and financial clarity and maturity, has a significant role. Friendship and trust, consideration and understanding of the cultural difference, and no arrogance from either side, are important long term factors for successful contribution from Hong Kong. The consolidation of collaboration among all healthcare professions and partners of various sectors will strengthen not only local healthcare services, but that of the forthcoming 1.4 billion population.