The development of i-Pamphlets in NTEC: A new platform to promote patients' / carers’ education

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Introduction
Educational pamphlet is commonly used materials for patients and carers’ education in both in-patient and out-patient settings. The main purposes are disease prevention, health promotion and special care instructions after operation etc. As there has different specialties in all 7 hospitals of New Territories East Cluster, educational pamphlets with different designs, contents and sources were available for patients. Duplication in production, difference in content’s presentation and uneven supply were occurred due to non-standardized and non-systematic of pamphlet development among different specialties in the Cluster.

Objectives
(1) To standardize the format for educational pamphlet development in NTEC; (2) to develop electronic platform for NTEC educational pamphlets' searching and usage; (3) to provide systematic planning in pamphlet’s printing among different specialties in the Cluster.

Methodology
Stock taking was done for all readily used educational pamphlets in NTEC through the Advanced Nursing Practice Sub-committee meeting. Those pamphlets were classified according the original designs, content, specialties and topics etc. Special group was formed to develop NTEC standardized pamphlet’s templates for the members to incorporate their education content. Customised electronic platform was designed in iCND NTEC for all updated pamphlets. Besides, criteria for setting up printing priorities for different specialties were established. Budget approval was applied by the committee for bulk printing for all 7 hospitals.

Result
Specialized 1-fold and 3-fold format were designed for pamphlet’s development in NTEC. Areas for topic, source, published date / version and Cluster logo were all being pre-set in the template for members’ use. Acknowledgment with all 7 hospitals’
logo was also fixed for all pamphlets. The most commonly used pamphlets for patients’ education in the Cluster i) Diabetes Mellitus card; ii) pressure ulcer prevention; iii) fall prevention were being selected for printing to all 7 hospitals according to their demand. Electronic copies of pamphlets were uploaded to the platform with full index list for patients’ education purposes. Apart from detailed explanation to patient & carer, the development of standardized education pamphlet is useful for providing updated and unique knowledge to the families. i-Pamphlets is a new way of usage of education material for patients’ teaching, and the systematic pamphlet’s printing plan is a cost effective way for budget and resources allocation in the Cluster.