

# **Hospital Authority Convention 2013**

## **Parallel Session 3**

### **“Motivating Staff for Performance”**

**By: Woon-kwong LAM  
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# The Limit of “Carrots”



# “Sticks” Tend to De-motivate



“I want that employee motivation study by Friday or you’re sacked.”

# Planet of the Apes



# We Are Social Animals

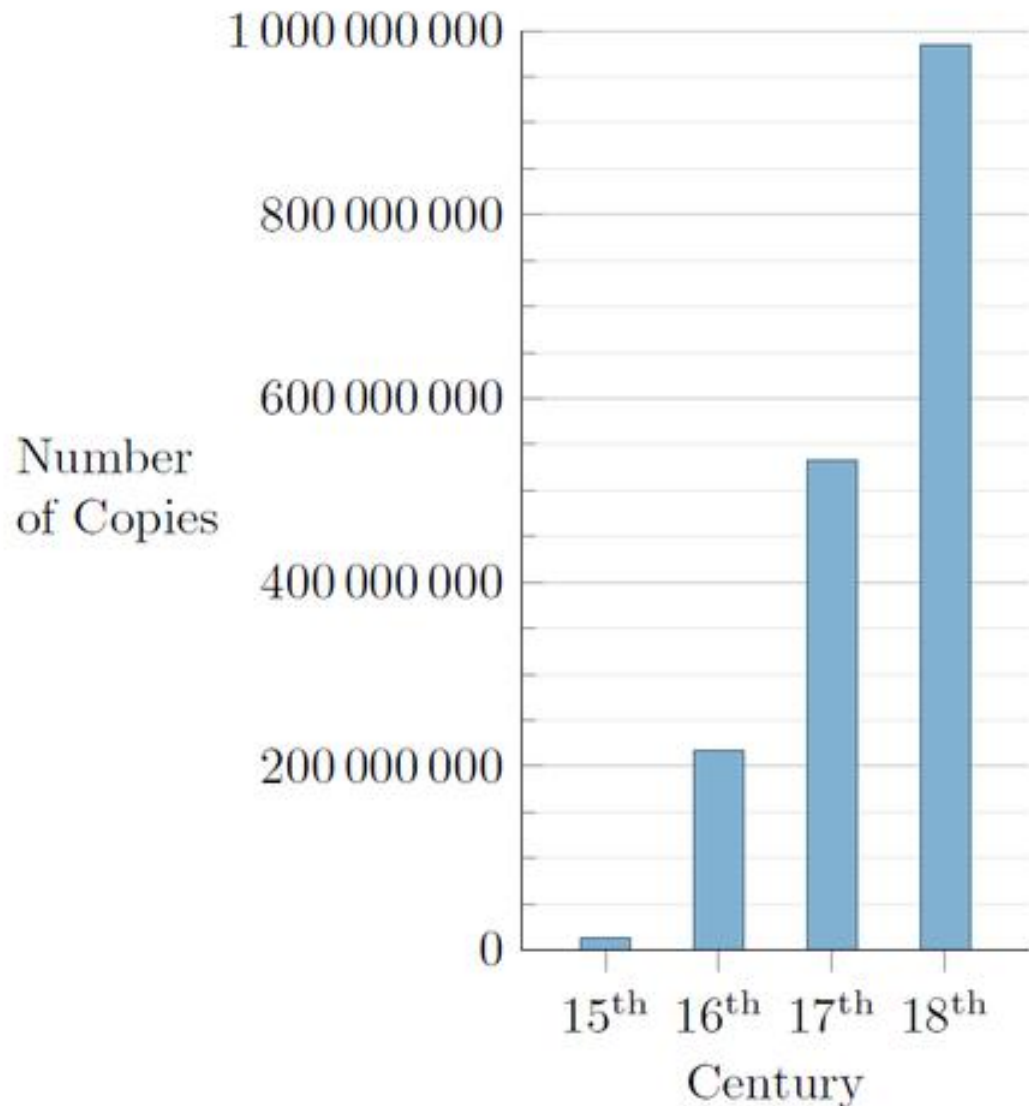


THE TROUBLE WITH BEING SO PRIMITIVE IS  
THAT YOU HAVE TO SAY **EVERYTHING**  
IN TWENTY-FIVE WORDS OR LESS.



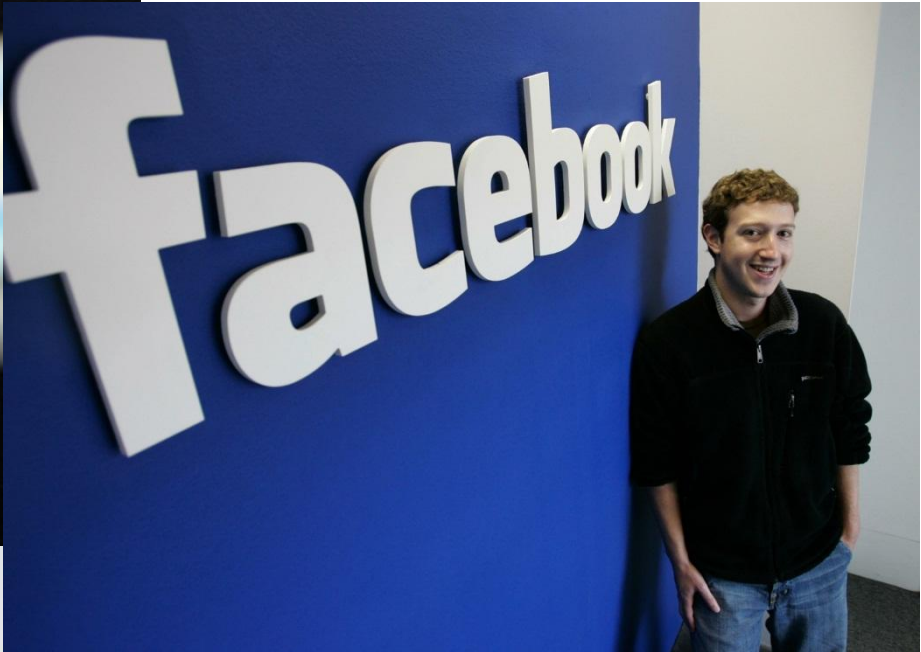
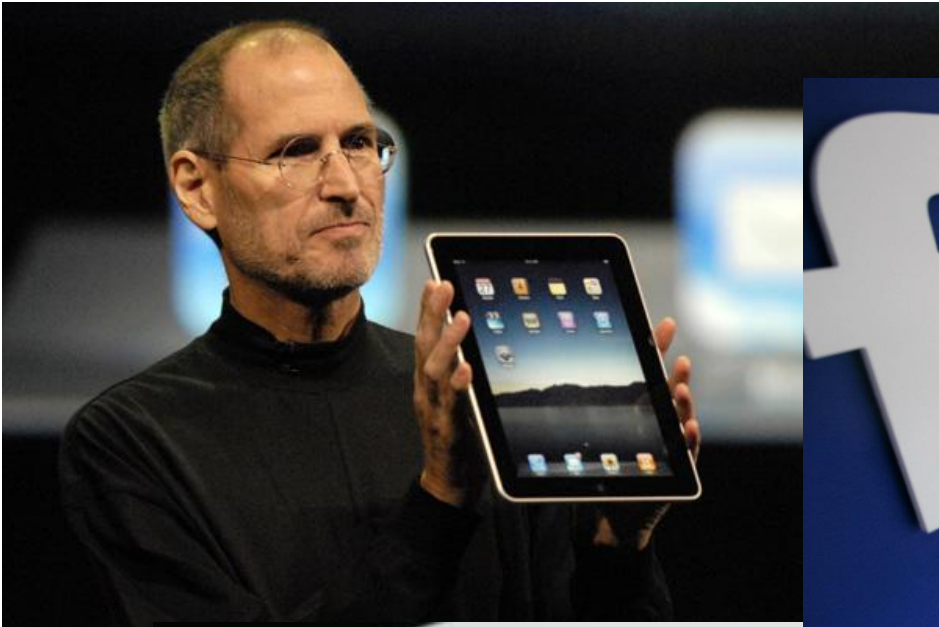


# European Output of Printed Books ca. 1450–1800\*



\*without Southeast Europe (Ottoman realm) and Russia

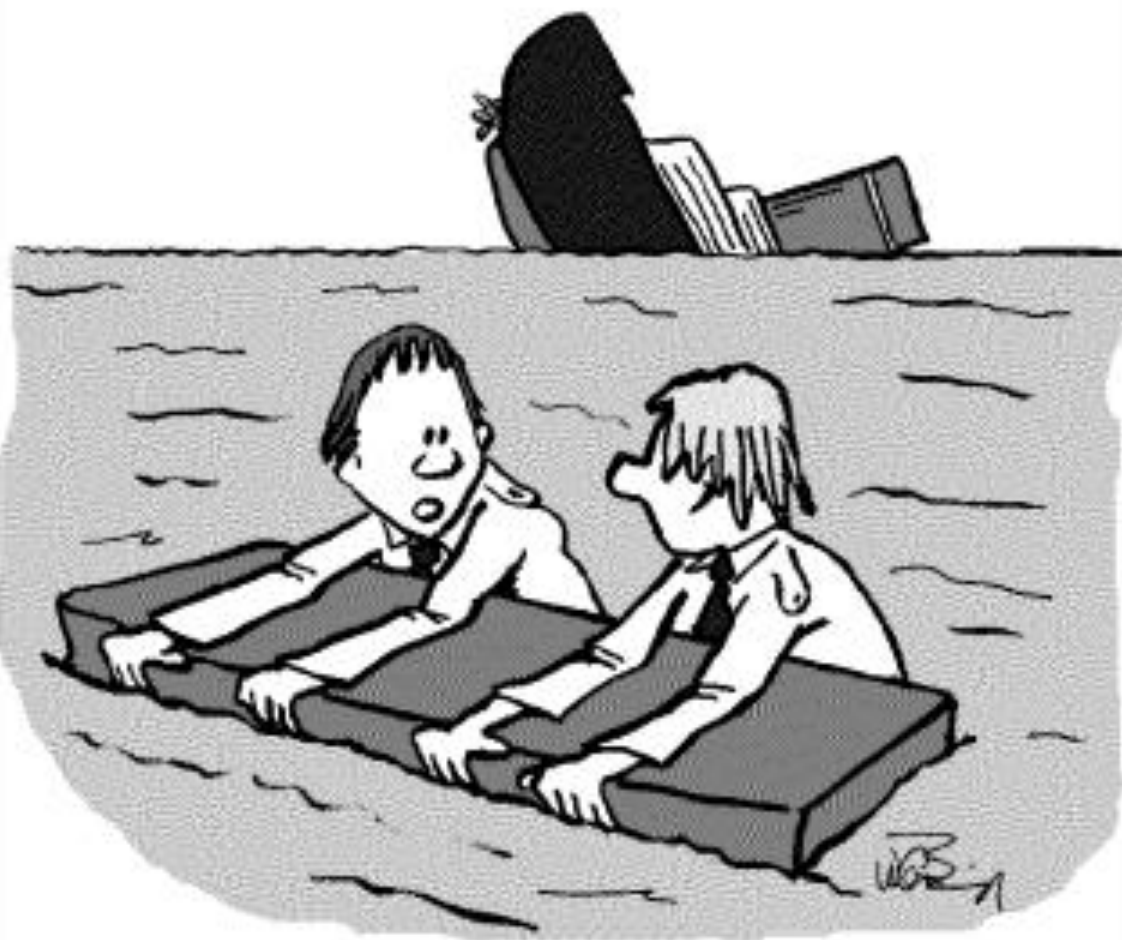




# Beware of The Communication Gulf



*"No, I didn't tell the captain about  
the iceberg."*



*"I thought he already knew about it."*

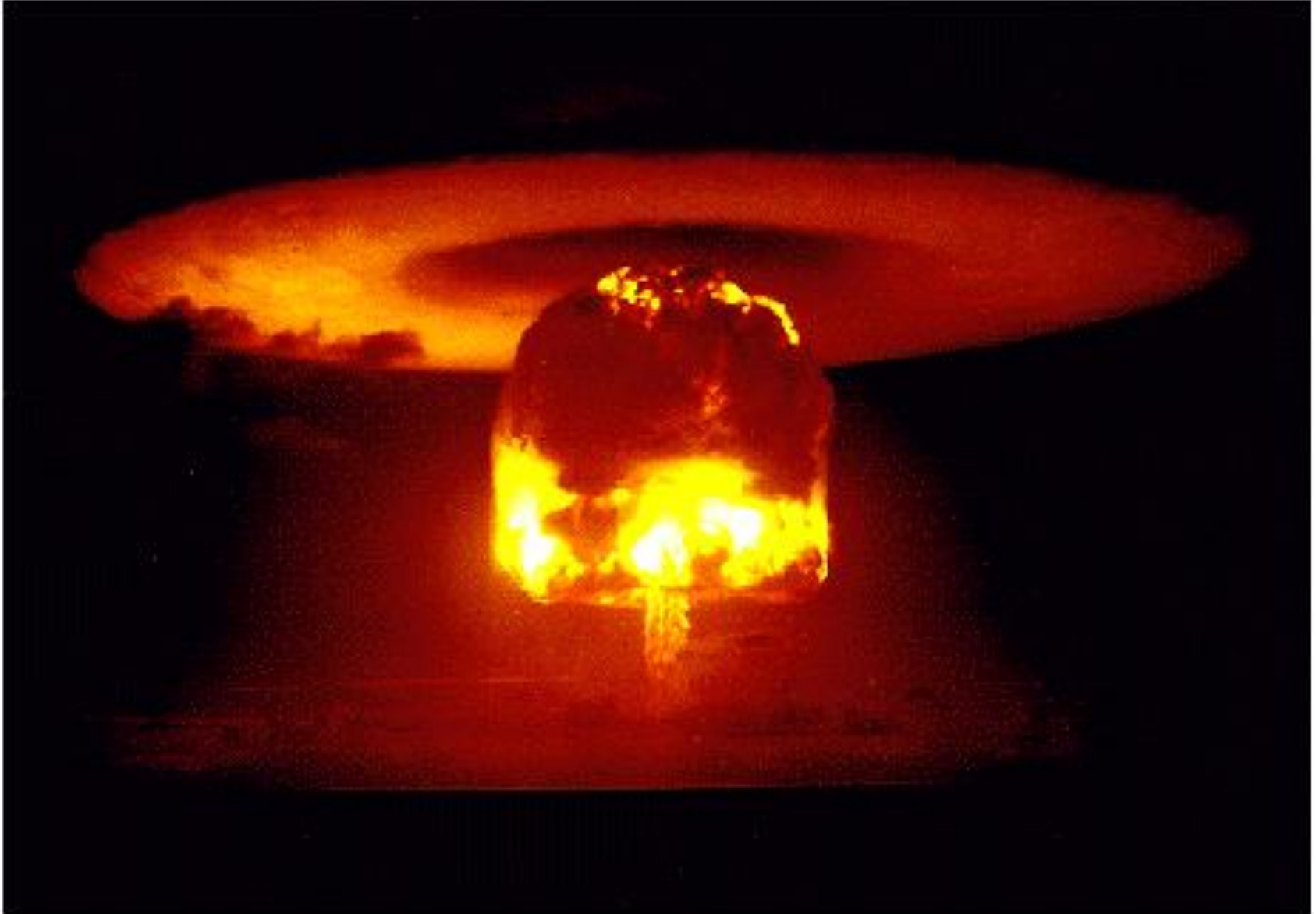


# APOLLO 13

**“It Has to be Team Work, Stupid”**



# 1962:The World Could Have Ended



# Resolving the Cuban Missile Crisis: Diversity Pays



# How Inclusive Are We?





**THANK YOU**