Prof Bernard CRUMP

Chief Executive officer, NHS Institute for Innovation and Improvement, UK

Professor Bernard Crump was born in Burton on Trent and studied Medicine at Birmingham University qualifying in 1980. After 7 years in clinical practice and clinical research, he returned to the West Midlands to postgraduate training in Public Health Medicine. He spent a decade as Director of Public Health, in South Birmingham and in Leicestershire, where he was also Deputy Chief Executive. In 2002 he became CEO of Shropshire & Staffordshire Strategic Health Authority, a post which he occupied until being appointed the first CEO of the NHS Institute for Innovation and Improvement in July 2005.

He has written and lectured on a wide range of topics in healthcare including aspects of population health, the role of clinicians in management, health and healthcare improvement, the use of metrics in encouraging improvement and the use of health economics in decision making. He is visiting professor at the University of Leicester and Honorary professor at the University of Warwick.

He has been a member or chairman of many national committees and the author of several influential reports. Most recently he chaired the DH Choosing Health Public Health Information and Intelligence taskforce and has been made an inaugural member of the new Health Innovation Council.

Bernard lives in Leicestershire with his wife, Isabel, a GP and two children, Eleanor and Thomas.