

Fidah Alsagoff

Current Post

CEO MOH Holdings Pte Ltd

Dr Fidah Alsagoff, 41, graduated from the National University of Singapore with a Bachelors of Medicine & Surgery in 1988, and a Master of Medicine (Public Health) in 1994. He has worked in academia as a senior tutor in the Faculty of Medicine, National University of Singapore before spending eight years as Medical Director and Director for Community Relations in Touch Community Services, a leading local Non-Governmental Organisation providing social services. During his time there, Fidah actively engaged in social entrepreneurship, starting up the first comprehensive home-care service in Singapore. As another start up project, he established a peer support-group network for insulin-dependent diabetes, which has grown from 12 members in 1993 to almost 1,000 members today.

In September 2001, Fidah joined SingHealth as Director for Corporate Development. His portfolio covers strategic planning, corporate communications as well as special operations. Fidah was concurrently appointed the founding Executive Director of the Singapore Cord Blood Bank (SCBB) in May 2004. He led the planning, design, capital exercise, recruitment and operations of Singapore's first public cord blood bank and in December 2004, the not-for-profit public cord blood bank was operational.

Fidah was awarded the Lee Kuan Yew Scholarship in 2005. He has recently completed an Executive Master of Business Administration program at INSEAD, where he was awarded with the Claude Janssen Prize for emerging as valedictorian.

Fidah is married and has two daughters.