Health Authority

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Community Partnership for End of Life decision Organ Donation
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Introduction
Quality end of life care is an integral part of HA's service provision. Organ donation is a meaningful decision in the end of life stage. To create a change in public behaviour in organ donation—Feel: Pride to save life; Think: Organ donation is normal; Do: Sign and speak out the wish on donation, we collaborate with heart recipients and PWH renal patients to launch the School Health Ambassador Program since 2015. With the aim to raise the young generation's awareness on organ donation, a total of nine secondary schools in Shatin participated from 2015-2017.

Objectives
1. To empower organ recipients as advocators to cultivate the meaning of organ donation among students
2. To encourage student-led program to raise organ donation awareness in schools
3. To promote the action of saying 'Yes' to organ donation among student's families and friends

Methodology
Secondary students in Shatin were recruited. Health professionals from various departments including Intensive care unit, Operation Theater, Tissue Banks staff and organ donation coordinator provided training on organ and tissues donation, brain death, life education and organ transplant operation.
Donor family and recipients were invited for sharing. The recipients also operated an organ donation promotion counter with students. This enhanced their further interactions and shared more life stories.
A visit to tissue bank was organized to enhance students' knowledge and understanding on organ donation.
The students implemented organ donation programs in their schools and then presented their experience and works in the commendation ceremony.
After the program ended, students completed questionnaires to evaluate the program
effectiveness.

**Result**
From November 2015-July 2017, 115 students participated in this program. They organised a debate competition on donation policy, slogan competition, poster design campaigns, and game booths to raise awareness on organ donation and encourage registration.
Among 98 questionnaires received, 100% respondents evaluated this program was meaningful and informative. 97% respondents committed continuous promotion of organ donation to their family and friends. 30 students joined as PWH ambassadors to participate in future organ donation programs in hospital.
Outcome:
The program proved the patient partnership approach was effective in enhancing student's perception and attitudes on organ donation. Feedbacks are positive from patient support groups, teachers and students.
In 2017-2018, an additional 100 students from six secondary schools participate in this program. It is expected with close partnership with patients (recipients) and community (schools) on organ donation promotion, more families in end-of-life and grieving process will be benefited.