

PS2.2

Can Fin Tech Help?

14:30 Convention Hall C

Life is Easy with E-wallet

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Alipay was launched in 2004 and started as an escrow service to support online purchase in Mainland China. After a decade, Alipay has evolved to be a digital wallet with 520 million active users that provides convenience for both online and offline payment in 40 countries and regions, and further become a lifestyle enabler that enhances lifestyle to create more convenience and delights.

In this presentation, the journey of e-wallet evolution and how it has merged into people's daily lives, and some examples of how it has been applied in the medical scenarios will be shared.