





What is Fintech?

How Fintech Can Help?

Fintech is Financial Technology - leverage new technology to create new and better financial services for both consumers and businesses.

Business owners effectively manage their financial lives as they like, when they like, and where they like. The integration of finance and technology can better help meet this need.



Customer-led | Starting point has been a holistic view of customer needs, rather than a pure banking perspective

I can open an account or get a new product more quickly with greater transparency.

I can do the banking basics quickly and easily, so I can focus on running my business



I have complete control over where, how and when I use my HSBC account. I can get the answers I need quickly.

HSBC knows my business, my interests, my preference. I can count on HSBC to provide relevant insights and advices.

Introducing Simon

Simon is GoSneaker's CEO and co-founder. After a few years as a freelance designer, Simon decided to follow his passion for collecting sneakers from around the world and started GoSnearker.

Simon has little interest in banking and finance, his focus is his product, the growth of the business, including building a bigger and more diverse network of suppliers and exploring the setup of his own sneaker brands.



In HSBC··· Manual process···

<u>Unreachable Service Support</u>



Hard Token





Paper Forms

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In Hospital Authority…Long Queue in…

Registration counter



Pharmacy



Make Life Easier | Opening Account, Making transaction

Digital Onboarding Portal



New Business Internet Banking Platform



New Mobile Banking Platform – Business Express



What Bank and HA share in common?

Mobile Capabilities Technology



Biometrics





Better Control & Transparency | Trackers & Insights

Trade Tracker



HSBC LinkScreen Cards Application



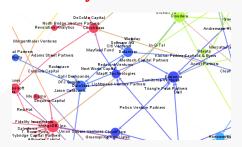


What Bank and HA share in common?

Status Update



Data & Analytics



FX & Insights





Go Green





Better Integration with Customers Business Model | Partnership with other Fintech Partners

Ask Amy & Live Chat





WeChat





What Bank and HA share in common?

Conversation Support & Notification



Digitized Payments



Xero Data Feed







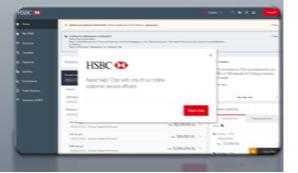


















Possible Digital Solution for Hospital & Clinics

Collection through Scan of Single Common Standard QR Code





• Improved customer experience – streamlined check-out process with convenience to pay anywhere anytime



- Cost efficient collection solution Reduce high admin cost and transaction fees related to handling of cash/ cheques/ credit card receipts
- Speed & Transparency Immediate fund availability & payment status
- Accuracy with ease in reconciliation Capturing of payment reference/ bill no. from QR code





Ward





Cashier



Home



Together we thrive



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