

## Sponsorship Reply Form

Please complete and return this Form to :

# Hospital Authority Convention 2017 Secretariat

Room 410S Hospital Authority Building, 147B Argyle Street, Kowloon, Hong Kong SAR.  
Tel: (852) 2300 6837 / 2300 6860 Fax: (852) 2890 7726 E-mail: hac@ha.org.hk

Please return this form to the Convention Secretariat by fax [(852) 2890 7726]. The HA reserves the right to decide if a proposed sponsorship is suitable and acceptable. Acceptance will be solely at the discretion of the HA, not solely on a first-come, first-served basis. The Convention Secretariat shall contact you once this form is received.

### Principal Sponsorship

(Closing date for submission: 19 January 2017, 5:00pm)

Principal Sponsor HK\$270,000

### Poster Session

Poster Session HK\$52,000

### Advertisement in Programme Book

- (a)  Outside Back Cover HK\$55,000  
(b)  Inside Front HK\$41,000  
(c)  Inside Back (left) HK\$35,000  
(d)  Inside Back (right) HK\$35,000  
(e)  A4 Full Page HK\$27,000  
(f)  Half Page HK\$22,000

### Other Sponsorship

- (a)  Convention Notepad HK\$37,000  
(b)  Convention Pen HK\$37,000  
(c)  Inserts (for each item) HK\$14,000

### Exhibition Booth

(Closing date for submission: 19 January 2017, 5:00pm)

(a) **Shell Scheme (9 sqm per booth)**

Please write "1", "2" & "3" to indicate zone priority

Priority: \_\_\_ A. Premier (HK\$55,000/booth)

No. of booth: 2  / 3  / 4

Priority: \_\_\_ B. Foyer (HK\$50,000/booth)

No. of booth: 1  / 2  / 3  / 4

Priority: \_\_\_ C. Other locations (HK\$47,000/booth)

No. of booth: 1  / 2  / 3  / 4

(b) **Raw Space (min 18 sqm)**

Please write "1" & "2" to indicate zone priority

Priority: \_\_\_ A. Premier (HK\$52,000/9sqm space)

No. of space: 2  / 3  / 4

Priority: \_\_\_ B. Foyer (HK\$50,000/9sqm space)

No. of space: 2  / 3  / 4

### Declaration

I hereby confirm the proposal of above sponsorship and agree with the conditions set out in Page 2 (overleaf).

Company/Organisation Name & Chop:

Company profile:

Brief description of the product/service to be promoted:

Contact Person's Name & Title:

Address: \_\_\_\_\_

\* Emergency contact : \_\_\_\_\_ Mobile No.: \_\_\_\_\_ or  
(Mandatory) Email: \_\_\_\_\_

Tel: \_\_\_\_\_  
Country Code Area Code

Fax: \_\_\_\_\_  
Country Code Area Code

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

\* Please provide a contact person for any emergency contacts outside office hours.

Note (1) Layout design plans should be submitted for prior approval for application of raw space.  
Note (2) Exact location of booth/raw space will be at the discretion of the HA.

### **Conditions of Sponsorship**

- a) The fact of sponsorship does not mean that HA or any of its hospitals/institutions endorse the sponsor's products or services.
- b) Acceptance of sponsorship will not convey any advantage in sponsors' dealings with HA or any of its hospitals/institutions and will not give rise to any express/implied obligation towards the sponsor.
- c) Sponsor agree to protect and indemnify HA and its employees from any and all liability, including claims, demands, losses, costs and damages to persons or properties arising out of or occurring during the course of this sponsorship.
- d) Sponsor and all of its representatives should conduct themselves at all times in accordance with highest standards of decorum. No allowance is given to obscene, indecent or profane materials or any acts to ridicules, exploits or demeans persons on the basis of their age, colour, creed, disability, national origin, race, religion or sex. HA reserves the right to eject from HA Convention any sponsor or representative violating those standards.
- e) Sponsor has NO rights to use HA's names and logos for publicity and display without prior written permission of HA.
- f) The sponsorship should not be assigned or sublicensed by sponsors unless with prior written permission of HA.
- g) Sponsor should not have any influence over the content of HA Convention.
- h) Sponsorship involving commercial or advertising connotations are acceptable provided they are in good taste, are not misleading and are consistent with HA's corporate roles and objectives; and are consistent with codes of practice in the relevant professionals.