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**Adopt different approaches in smoking counseling cessation service in KWC cluster hospital**  
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**Keywords:**  
Enhance smoking cessation service  
Bedside counseling for quitting  
Improve overall quit rate at 12 months

**Introduction**  
There is increasing demand for smoking cessation service resulted from high tobacco tax policy, effective prosecution and quit promotion in mass media since 2007. More nurses and pharmacist trained to join the service which allowed to use different approaches in KWC including Bedside counseling in hospital.

**Objectives**  
To increase the no. of centers which shorten the waiting time and more accessible to client. The implementation of in-patient services actively recruit patient and improve the success quit rate at 12 month.

**Methodology**  
The no. of centers was increased even in remote area, e.g. Lantau Island. It involved different professional including nurse and pharmacist. Nurse also run in patient service since Nov 2011 by collaborating with M&G, PMH. Then rolled out to other hospitals in KWC. Nurse counselors actively screening the smoking status of patients to facilitate bed side counseling which enhance the attempt to quit. Post discharge follow up strengthen their quit effort and prevent relapse. They also allowed the arrangement of clinic follow up for nicotine therapy.

**Result**  
The No. of clients received the services increased from 600 to 4610 for 2000-11 and 2013-14. The marked change was from in-patient services. Success quit rate also increased from 18.2%(2011) to 48.2%(2013).