Revamp of the Internet Website of Castle Peak Hospital

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Introduction
With the changing website technology in the last few years, the previous CPH website was outdated. The content of the internet cannot match current needs and expectation of its users. The Hospital wanted to revamp the website so as to make it more user-friendly which can adapt to different computer screen sizes and mobile devices.

Objectives
1. The brand new layout enables efficient delivery of information and user-friendly navigation. 2. The new internet website provides comprehensive information of the Hospital in both English and Chinese. 3. The web design aligns with the design of all cluster websites. A more consistent user experience for our staff and the public is expected.

Methodology
1. The workflow and timeline of the website revamp had been discussed with hospital senior management and Cluster IT department. 2. The design of the website layout was reformed by IT department to ensure consistent style with cluster websites. 3. The content and outline of the revamped website was reviewed by corresponding hospital departments. 4. The web management including content update and information accuracy was implemented by designated web administrators and the focal points for each department.

Result
1. The total number of visitors is 46,677 (from Apr 2013 to Mar 2014) 2. The patients and visitors can easily retrieve various information of CPH on the internet, e.g. service introduction, service hours, related enquiry hotlines, latest news of the hospital. 3. The public can also access some tips on mental health in the newly created ‘Mental Health Information’ section. 4. The new website is designed in compliance with the Web Accessibility Recognition Scheme by the Office of the Government Chief Information Officer and the Equal Opportunities Commission. The Hospital had achieved all required criteria and received a ‘Gold Award’ under the scheme.