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The Use of Tailor Design Strategy to promote influenza immunization rate among HCWs in PMH



(1) Infection Control Team, PMH

Background

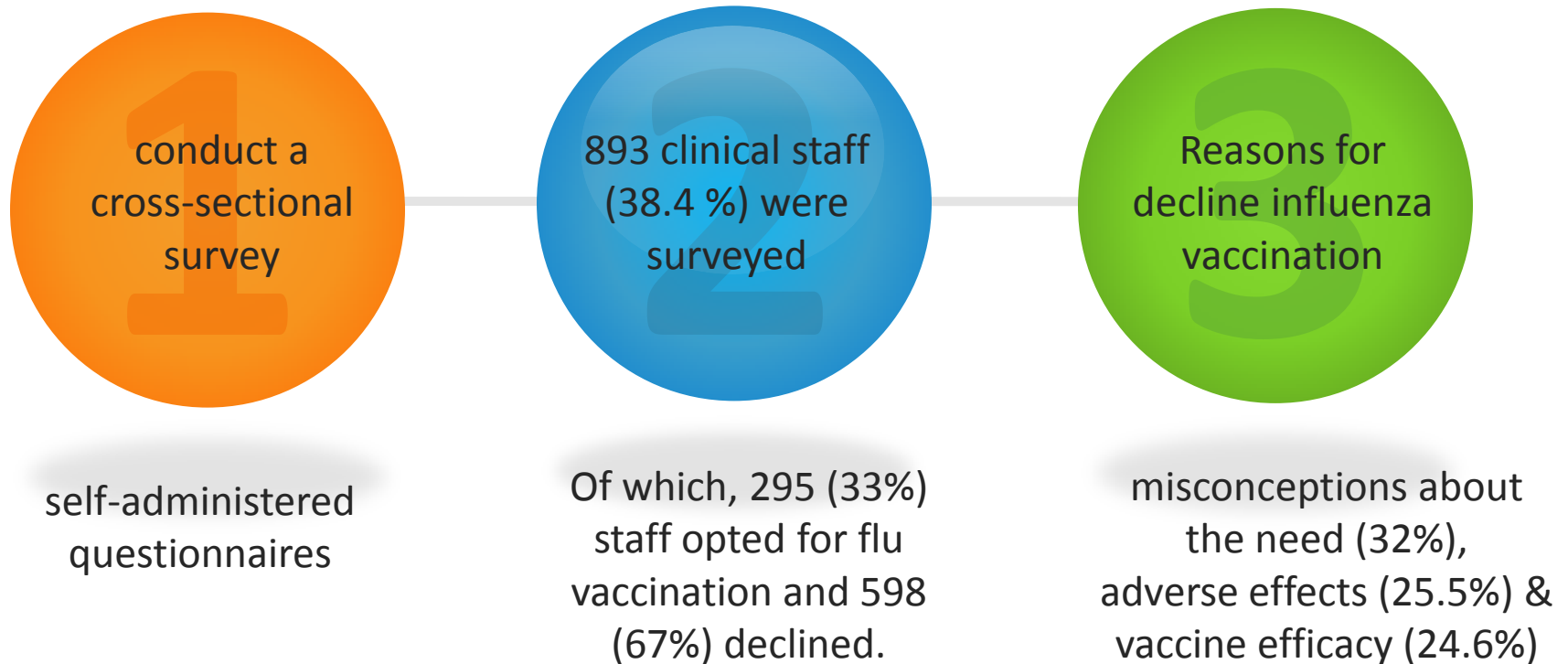
Vaccination is the most effective means for the prevention of influenza. However, the uptake of the influenza immunization among HCWs had tended to be variable and usually low.

Objectives

1. To determine the factors limiting influenza vaccination in HCWs
2. To develop an effective program to increase staff flu vaccine uptake

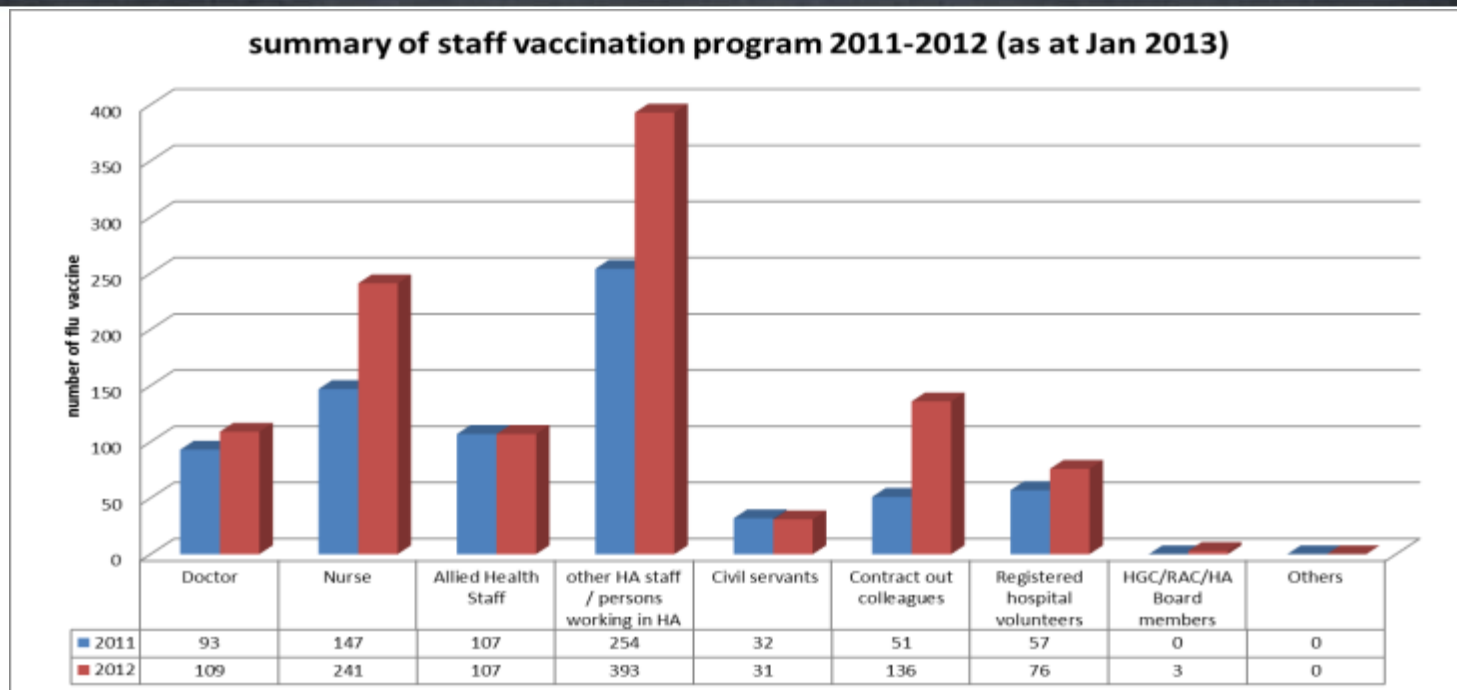
Methods

An interventional study was used to evaluate the efficacy of a tailor designed influenza vaccination promotion programme by comparing the pre and post intervention uptake rate of HCWs for year 2012 and 2013.



Results :

The number of vaccinated staff increased 47.91% (741→ to 1096)



1. doctors (93→109, ↑17.2%)
2. Nurses (147→241, ↑63.95%)
3. allied health (107→107, ↑0%),
4. administrative & supporting staff (254→393, ↑54.72%)
5. Civil servants (32→31, ↓3.13%)
6. contract out staff (51→136, ↑166.67%),
7. volunteers (57→76, ↑33.33%)
8. HCG members (0→3, ↑300%)

Conclusion

This programme demonstrated encouraging results to show that the use of tailor design promotion strategies is effective in increasing staff influenza vaccination uptake.





Thank You

